



JESSE'S TEA FOR MOM & ME

2009 SPONSORSHIP PACKAGES



P.O. Box 66 • Cumming, GA 30028
Phone 678-947-6217
Fax 678-947-6106
friends@jesseshouse.org



**United Way of
Forsyth County**



JESSE'S TEA FOR MOM & ME

SAVE THE DATE - SUNDAY, APRIL 26, 2009

Dear Potential Sponsor,

Each day adolescent women from across the greater Atlanta area are brought together at Jesse's House to find something they are missing - understanding and support through a loving environment. Working with a number of young ladies, presenting a variety of different backgrounds, Jesse's House is a non-profit 501c3 organization that provides emergency and long-term care to youth who have suffered abuse or delinquency that grew out of the recognized need for an emergency children's shelter in the North Georgia area.

The shelter has three main goals: to serve high risk girls between the ages of seven and seventeen who are referred from the Department of Family and Children's Services or Department of Juvenile Justice; to reunify the residents with their families whenever possible; and to provide a safe home until appropriate placement is found. Since 2000, Jesse's House has taken in more than 430 young women from 21 counties: Banks, Barrow, Catoosa, Cherokee, Clarke, Dawson, DeKalb, Douglas, Elbert, Fannin, Floyd, Forsyth, Gwinnett, Hall, Lumpkin, Meriwether, Stephens, Union, Walker, White, and Whitfield.

Jesse's House is kicking off its fundraising efforts for 2009 with the first annual mother and daughter tea party called **Jesse's Tea for Mom & Me on Sunday, April 26, 2009**. The event will take place at the beautiful Windermere Golf Club in Cumming, Georgia from **2-4p.m.** Guests will enjoy afternoon tea, delicious delicacies and silent auction items from local businesses. The highlight of the event will feature a fashion show sponsored by Belk in Cumming with mother and daughter models wearing the latest Mother's Day fashions you won't want to miss. Coordinators anticipate 150 mothers, daughters and grandmothers to be in attendance. Tickets are \$25 for adults and \$15 for children under 18 years of age.

Volunteers are actively seeking donations of **gift cards, entertainment tickets, fashion or costume jewelry, household domestics, artwork, children's clothing and accessories, women's clothing and accessories, children's toys and games, spa packages, tea themed novelty items, garden and patio décor, bath and body items, etc.** We hope you will consider making a silent auction or raffle contribution to support Jesse's House. All proceeds will help to provide medical, psychological, and educational needs for residents at the shelter. Please visit www.jesseshouse.org for more information.

All donations must be submitted by March 31, 2009 to be acknowledged as a contributing business in the event program.

We look forward to hearing from you soon and thank you for your consideration.

Sincerely,

Jesse's House Fundraising Committee
P.O. Box 66 Cumming, GA 30028
Phone 678-947-6217
Fax 678-947-6106
friends@jesseshouse.org



-SPONSORSHIP PACKAGES-



PRESENTING SPONSOR - \$5,000 CASH

- Market exclusivity
- Company name or logo will prominently be featured as PRESENTING SPONSOR in all event materials, print publications, email campaigns, signs and press releases secured for the event
- Company name or logo displayed as PRESENTING SPONSOR on all email blasts with a link to your company website
- Company name or logo featured as PRESENTING SPONSOR on www.jesseshouse.org and a link to your company website. Company logo and link will indefinitely remain on Jesse's House website as a sponsor
- Company name or logo prominently displayed as PRESENTING SPONSOR on event program cover
- One full-page color and one full-page black and white ad in event program to also include a company profile
- Company name or logo prominently displayed as PRESENTING SPONSOR on event menu
- Company name or logo displayed as PRESENTING SPONSOR on all party favors for the event
- Company materials displayed at welcome table
- Opportunity to provide company promotional materials for goody bags
- A reserved VIP complimentary table for ten
- Corporate identification as PRESENTING SPONSOR at all guest tables
- Company logo on rotating PowerPoint presentation at the event
- Opportunity for a company executive to provide remarks during program
- Corporate introduction at event as PRESENTING SPONSOR and presentation of a recognition piece
- Inclusion in post-event press releases and "thank you" materials as PRESENTING SPONSOR



PLATINUM SPONSOR - \$3,000 CASH OR \$4,000 PRODUCT/SERVICE

- Company name or logo will prominently appear on all event materials as the PLATINUM LEVEL sponsor
- Company name or logo prominently be featured as PLATINUM LEVEL sponsor in all print publications, viral campaigns, signs and press release secured for the event
- Company name or logo prominently displayed as PLATINUM LEVEL sponsor on easel signage located at the welcome table
- Company name or logo featured as PLATINUM LEVEL sponsor on www.jesseshouse.org and a link to your company website. Company logo and link will indefinitely remain on Jesse's House website as a sponsor
- Company name or logo prominently displayed as PLATINUM LEVEL sponsor on the sponsor page in event program
- One full-page black and white ad in event program
- Company materials displayed at welcome table
- Six complimentary tickets to the event
- Company logo on rotating PowerPoint presentation at the event
- Opportunity to provide company promotional materials for goody bags
- Corporate introduction at event as PLATINUM SPONSOR and presentation of a recognition piece
- Inclusion in post-event press releases and "thank you" materials as PLATINUM SPONSOR



DIAMOND SPONSOR - \$1,500 CASH OR \$2,000 PRODUCT/SERVICE

- Company name will prominently appear on all event materials as the DIAMOND LEVEL sponsor
- Company name will prominently be featured as DIAMOND LEVEL sponsor in all print publications, viral campaigns, signs and press release secured for the event
- Company name will prominently be displayed as DIAMOND LEVEL sponsor on easel signage located at the welcome table
- Company name listed as DIAMOND LEVEL sponsor on www.jesseshouse.org and a link to your company website. Company name and link will indefinitely remain on Jesse's House website as a sponsor
- Company name will be prominently displayed as DIAMOND LEVEL sponsor on the sponsor page in event program
- One half-page black and white ad in event program
- Company materials displayed at welcome table
- Four complimentary tickets to the event
- Company logo on rotating PowerPoint presentation at the event
- Opportunity to provide company promotional materials for goody bags
- Corporate introduction at event as DIAMOND SPONSOR and presentation of a recognition piece
- Inclusion in post-event press releases and "thank you" materials as DIAMOND SPONSOR



GOLD SPONSOR - \$500 CASH OR \$1,000 PRODUCT/SERVICE

- Company name will appear on all event materials as the GOLD LEVEL sponsor
- Company name will be featured as GOLD LEVEL sponsor in press release disseminated for the event
- Company name will be displayed as GOLD LEVEL sponsor on easel signage located at the welcome table
- Company name listed as GOLD LEVEL sponsor on www.jesseshouse.org
- Company name will be prominently displayed as GOLD LEVEL sponsor on the sponsor page in event program
- One quarter-page black and white ad in event program
- Two complimentary tickets to the event
- Company logo on rotating PowerPoint presentation at the event
- Opportunity to provide company promotional materials for goody bags
- Certificate of appreciation sent concluding the event
- Inclusion in post-event press releases and "thank you" materials as GOLD SPONSOR



EVENT PROGRAM ADVERTISEMENT RATES

Full Page Full Color Ad 8.5"hx5.5"w - \$300

Full Page Black and White Ad 8.5"hx5.5"w - \$250

Half-page Full Color Ad 4"hx5.5"w - \$150

Half-page Black and White Ad 4"hx5.5"w - \$100

Quarter-page Full Color Ad 4"hx2.75"w - \$75

Quarter-page Black & White Ad 4"hx2.75"w - \$50



STRATEGIC PARTNER

Businesses that provide goods or services that substantially enhance the event or would have to be purchased such as silent auction items, raffle prizes, party favors, goody bag items, etc. For a list of needs, please contact Ashley Sasher asasher@jesseshouse.org.



JESSE'S TEA FOR MOM & ME

2009 SPONSORSHIP COMMITMENT FORM

SUNDAY, APRIL 26, 2009 - WINDERMERE GOLF CLUB - 2:00PM-4:00PM

SPONSORSHIP LEVELS:

- _____ Presenting Sponsor (one company) \$5,000 Cash
- _____ Platinum Sponsor \$3,000 Cash or \$4,000 Product/Service
- _____ Diamond Sponsor \$1,500 Cash or \$2,000 Product/Service
- _____ Gold Sponsor \$500 Cash or \$1,000 Product/Service

SPONSORSHIPS DUE BY NO LATER THAN MARCH 31, 2009

PROGRAM AD RATES:

- _____ Full Page Full Color Ad 8.5"hx5.5"w - \$300
- _____ Full Page Black and White Ad 8.5"hx5.5"w - \$250
- _____ Half-page Full Color Ad 4"hx5.5"w - \$150
- _____ Half-page Black and White Ad 4"hx5.5"w - \$100
- _____ Quarter-page Full Color Ad 4"hx2.75"w - \$75
- _____ Quarter-page Black & White Ad 4"hx2.75"w - \$50

ADS DUE BY NO LATER THAN APRIL 10, 2009.

Please email ads in print ready .jpg or PDF format to asasher@jesseshouse.org. For questions on ad submission, please contact Ashley Sasher at asasher@jesseshouse.org.

Yes, I would like to become a sponsor of Jesse's Tea for Mom & Me. I understand that my sponsorship will be confirmed upon receipt of this signed form and payment.

Company/Individual Name _____

Contact Name _____

Company/Individual Address _____

Phone _____ Fax _____

Email _____ Date _____

Please make all checks payable to Jesse's House P.O. Box 66, Cumming, GA 30028. For credit card purchases, please contact Jeanne Marie Cowdrey at 770-887-6169 or cowdreyj@bellsouth.net. Please submit this commitment form along with your payment. A 501c3 tax identification number will be provided to you once payment has been processed for tax purposes.



JESSE'S TEA FOR MOM & ME

2009 TICKET COMMITMENT FORM

SUNDAY, APRIL 26, 2009 - WINDERMERE GOLF CLUB - 2:00PM-4:00PM

ADULT TICKETS \$25 - CHILDREN'S TICKETS (18 AND UNDER) \$15

Company/Individual Name _____

Contact Name _____

Company/Individual Address _____

City _____ State _____

Phone _____ Fax _____

Email _____

Date of Reservation _____

of Adults @ \$25 = _____ # of Children @ \$15 = _____

Age(s) of Children _____

Enclosed Is My Check For \$ _____ Payable To *Jesse's House*

Please Bill My: Discover MasterCard Visa AMEX

Account Number: _____ Expiration Date: _____

Signature: _____

Please make all checks payable to Jesse's House P.O. Box 66, Cumming, GA 30028. For credit card purchases, please contact Jeanne Marie Cowdrey at 770-887-6169 or cowdreyj@bellsouth.net. Please submit this commitment form along with your payment. A 501c3 tax identification number will be provided to you once payment has been processed for tax purposes.